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Digital marketing agency Curgoal opens new expanded Geleen headquarters to meet rising demand

Geleen, The Netherlands — Curgoal, a digital marketing agency based in Geleen, is proud to announce the grand opening of its new global headquarters at the Brightlands Chemelot Campus on September 17.

A female-owned company, Curgoal is expanding to serve its fast-growing client base of multinational B2B companies and local startups that specialize in materials science and innovation. Curgoal's global team of experts offers fully customized branding and digital strategy, website performance, data analytics, Google platforms, video and live stream productions, and social media marketing. The nine-person company expects to double its team over the coming months.

"Digital marketing is having a big moment. Consumers and companies moved an enormous amount of business online over the past few months because of the pandemic. Marketing strategies shifted quickly to meet this new reality," explained Chantalle Janclaes, the founder and Digital Marketing Specialist of Curgoal.

"For many companies, the pandemic accelerated the digital transformation that was already underway. Curgoal Digital Marketing has focused on helping clients stay digitally connected with their customers to forge even stronger relationships and win new business by capturing the attention of target audiences with truly engaging creative content," she said.

Curgoal's business expanded significantly since the start of the year to meet growing demand for live streams, webinars, video productions, websites, digital advertising and social media management.

Chantalle Janclaes' team helped their clients organize and host more than 30 global live webinars with 4,000 participants over the past six months. Curgoal also had a jump in requests for digital advertising and content creation, especially for growing platforms like LinkedIn, a favorite of B2B companies, and the Chinese app WeChat. Curgoal expects marketers to continue investing in robust digital strategies for the foreseeable future.

"We are delighted that Curgoal is part of the Brightlands community. Their creative energy and entrepreneurial spirit is an opportunity for campus tenants and parties in the region, especially when launching new products to global markets," said Bert Kip, CEO of Brightlands Chemelot Campus.

Janclaes started Curgoal in 2018 in a smaller office on the Brightlands Campus in Geleen. She chose to re-establish their headquarters in a larger space on the same campus because of the vibrant ecosystem and proximity to global companies, startups, and university students.

To mark the grand opening, Curgoal will host a live stream information session and celebration featuring DJ Dorine Fox on September 17. Companies that are interested in transforming their digital strategy into a competitive advantage are invited to register for this free event at <https://bit.ly/34D33Hr>. They may also request a private introduction at <https://curgoal.com/contact>.



About Curgoal

Curgoal is a digital marketing agency that helps global businesses achieve their strategic objectives by reaching target markets smarter and faster. Curgoal's team of experienced marketing experts work with companies to transform traditional marketing activities into more focused and effective digital-first strategies that drive speed, efficiency, and results. With deep expertise in B2B marketing for science-based sectors, Curgoal supports multinational companies and local startups that specialize in materials science and innovation. They take a hands-on, fully customized approach with every project to ensure clients meet or exceed their goals. Founded in 2018, the company is based in Geleen, The Netherlands on the Brightlands Chemelot Campus. To learn more, visit www.curgoal.com.

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