



1 June, 2022

Curgoal digital marketing agency expands to High Tech Campus Eindhoven

Eindhoven, The Netherlands – Curgoal, a Dutch digital marketing agency, is expanding this week with a new office on the High Tech Campus in Eindhoven. The company will hire more than 20 highly skilled marketing professionals in the coming months to support demand from the region’s technology sector. In celebration, it’s hosting a Tex Mex Summer Event on June 2 (details below).

Curgoal specializes in full-service digital marketing, global campaigns, and content marketing for the materials science, technology and innovation sectors. The new office on the High Tech Campus puts Curgoal in closer proximity to potential clients such as technology scale-ups and global corporations like Phillips and ASML.

Chantalle Janclaes, the founder of Curgoal, said, “Our digital marketing expertise is specifically geared toward companies operating in highly complex sectors. We understand how to market to engineers, software developers, industrial designers and other technologists. We work closely with customers to develop extremely targeted, high-performance campaigns on a global scale.”

Janclaes, who launched Curgoal in 2018 from the Brightlands Campus in Geleen, believes the new move is a natural extension of her business, which first began serving companies in life sciences and materials sciences in 2018. Later, in 2022, Curgoal expanded to meet exploding demand for digital marketing services during the pandemic.

In celebration of their expansion to the High Tech Campus, Curgoal will host a Tex-Mex Summer Event on June 2. The hybrid event is open to the public. Attendees are welcome at the Strip on the HighTech Campus at 2 pm. More information about the event and the simultaneous live streaming session is available at: <https://curgoal.com/tex-mex-summer/>.

For digital marketers interested in positions with Curgoal, please follow the company on LinkedIn.

About Curgoal

Curgoal is a digital marketing agency that helps global businesses achieve their strategic objectives by reaching target markets smarter and faster. Its team of experienced marketing experts work with companies to transform traditional marketing activities into more focused and effective digital-first strategies that drive speed, efficiency, and results. With deep expertise in B2B and B2C marketing, Curgoal supports multinational companies and startups that specialize in science, technology and innovation. Founded in 2018, the company is based in The Netherlands with offices in Geleen and Eindhoven. To learn more, visit www.curgoal.com.

###



Contact EN

Jackie MacAllen

jackie@macallenmedia.com

+1 332-217-5334

Contact NL

Chantalle Janclaes

chantalle@curgoal.com

+316 11779500